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RINEHART TARGETS® RENEWS CONTRACT WITH INTERNATIONAL BOWHUNTING ORGANIZATION (IBO)

Company to Remain Official Target of IBO Events Worldwide For Another Five Years

Janesville, WI. — Rinehart Targets®, manufacturer of “The Best Archery Targets in the World”, is pleased to announce it will continue its relationship with the International Bowhunting Organization (IBO) and remain the official and exclusive provider of 3D targets for the organization’s events for the next five years.

“We are committed to supporting archery at all levels, and are excited to renew our partnership with the IBO,” said President, James McGovern of Rinehart Targets. “We share the same passion and vision of growth for bowhunting and conservation, and we’re honored to have the opportunity to continue to bring our lifelike 3D targets to IBO competitors worldwide.”



As part of the partnership with IBO, Rinehart Targets will provide 440 life-like 3D targets at a number of IBO shoots including the IBO Indoor World Championship, Winter and Spring Nationals, Traditional World, IBO Triple Crown and the Rinehart/IBO World Championship.

For close to two decades, Rinehart Targets has remained at the cutting edge of archery target design, crafting the most lifelike and durable targets in the industry. With hundreds of different fun and functional targets created, the company employs its exclusive solid self-healing foam and patented locking inserts, making its targets ideal for repeat use for practice and tournaments. As personal advocates of the sport, Rinehart makes it a priority to build relationships with other like organizations looking to expand the sport. In addition to its partnership with IBO, the company is also proud to be the official 3D target of the Organization of Professional Archery (OPA), the Redding Team Shoot and the 3DA European Circuit and a proud partner of World Archery and the NFAA.

About International Bowhunting Organization (IBO)

IBO was founded in 1984 with the purpose “To promote, encourage and foster the sport of bowhunting; further bowhunter education; act as a political coordinator and liaison for the protection and advancement of bowhunting; -- function as a clearinghouse for essential bowhunter information; and -- adhere to the basic ideal of the unification of bowhunters.” It is the organizer for a multitude of bowhunting events and has become the undisputed indicator of the best individual performers and equipment in the sport of 3D archery and bowhunting. Read more at <http://ibo001.businesscatalyst.com/>.

About Rinehart Targets

Since 1999 Rinehart Targets has been manufacturing the “Best Archery Targets in the World.” Today, the company continues to expand on its wide range of archery targets offered including: 3D Targets, Cube Targets, Crossbow Targets, Bag Targets and Range Targets, along with its newly added line of archery decoys. For more information about Rinehart Targets, visit: rinehart3d.com.

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